

Wilks Broadcasting (KFKF, KMXV, KBEQ and KCKC) contests are open to all listeners who reside in Missouri or Kansas and are at least 18 years of age. By participating in the contest you understand that a purchase is NOT required for entry nor does it increase chances of winning. By entering this contest you are giving Wilks Broadcasting permission to contact you via telephone, email or mail you concerning your entry despite any inclusion of a listeners name on a "do not call" / contact registry or list. Listeners understand that if contacted by any sponsor listed or named in conjunction with a contest that the listener may opt out of any telephone, email or mail communication/solicitation at anytime.

Employees of KBEQ, KFKF, KMXV and KCKC (the station), its licensee, its corporate parent Wilks Broadcasting, participating sponsors/promotional partners, affiliated advertising agencies, other radio stations in the Kansas Metro Area and members of their immediate families are ineligible to participate or win.

Listeners are eligible to win a KFKF, KMXV, KBEQ or KCKC contest once every thirty days (unless the prize is judged by the station to be insignificant) and a prize valued at \$600 or more once every calendar year. Only one winner per household is permitted in any contest.

Contestants may be required to sign a release form waiving Wilks Broadcasting of any liability for injury or death caused during the contest or by use of the prize. Contestants may be required to present a valid ID or driver's license.

All prizes should be picked-up at the office of Wilks Broadcasting Kansas City during normal office hours (Monday-Friday from 9am-5pm, excluding Holidays) at 508 Westport Road, Kansas City, MO 64111, Suite 202. Winners should not pick-up prizes until notified by a station representative. The winner will forfeit any prize not claimed within 30 days of winning or by time designated to each contest.

Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. The station reserves the right to substitute a prize or prizes of equivalent or greater value.

Decisions of the station management with respect to contests are final.

Payment of all federal, state, and local taxes is the sole responsibility of the winner. Winners may be required to sign an IRS Form 1099 or the equivalent if prize or combination of prizes for the current calendar year totals over \$599.

By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any broadcasting or advertising material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.

Contest winners (and their travel companions, if any) will be required to sign a liability release prior to acceptance of any prize valued at \$600 or greater or which prize includes the provision of transportation, whether or not such transportation is provided by the station. Pursuant to the liability release, the winners will agree to hold the station, its corporate licensee, its parent company Wilks Broadcasting, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or contest.

The station reserves the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement.